

Orit Galili-Zucker, Ph.D.

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Areas of Interest

- New theories on political leadership
- The 21st century and the multi-disciplinary nature of leadership
- Political communications and its impact on the electoral process
- The link between changes in social values and new leadership models

Career Overview

- 2008- today: **Political communications advisor**
 - 2014- today: to Yitzak Herzog, monitoring and analyzing public's views and opinions
 - 2010-13: to Benjamin Netanyahu, managed political communications team within Likud Party
 - 2008-09: Ehud Barak, personal advisor during election campaign
- 1999- 2014: **Lecturer** – both full time and part time
 - Bar-Ilan University, Tel Aviv University, Haifa University, Jerusalem University, Open University
 - Academic Director of the Political Leadership Program at Tel Aviv University (2004-06)
- 1980-98: **Editor and Journalist** at the The Ha'aretz Group (Politics and Social Affairs)
 - Journalist, columnist, news and magazine editor, member of the Editorial Board of the daily Haaretz (1984-98)
 - During that time was also a reporter for feature stories on Channels 1 and 2 of the Israeli Broadcasting Authority
 - Editor at the weekly Ha'ir Newspaper (1980-83)
- 1979-80: **Parliamentary aide** to Member of Knesset Ora Namir (Head of Labor and Welfare Committee)
- 1977-79: **Lectures coordinator** at Histadrut - Israel's trade union organization

Publications and media appearances

- Books:
 - 2008 (Hebrew) "Online Citizenship in the Age of New Media", Ramot Publishing House, Tel Aviv
 - 2004 (Hebrew) "The New Political Leadership in the West and in Israel", Ramot Publishing House, Tel Aviv,
 - Currently working on: "Benjamin Netanyahu and the Demise of the Israeli Left" (English)
- Occasionally write articles for leading Israeli newspapers
- Regularly invited to discuss political issues on Israeli TV
- Regularly present on topics related to Israeli politics at professional and public conferences

Education and Languages

- B.A. in Political Science (1977-81): Tel Aviv University, Israel
- M.A. in Public Policy (1998-99): Tel Aviv University, Israel
- Ph.D. (1999-2002) Bar Ilan University, Israel
- Hebrew - mother tongue, English - fluent